



MEDIA RELEASE

LINKIN Health Census collectors out and about in the streets of Port Lincoln

Health Census Collectors are out and about in your street delivering the LINKIN Health Census questionnaires to every household in Port Lincoln.

The Health Census, for everyone aged 15 years and over in the City of Port Lincoln, is the first very important phase of the LINKIN Health Study.

The health census questionnaire looks at health issues, the health services used and individual's economic and social situation.

The questionnaire includes a section asking if residents are willing to be contacted for further specific studies on health and the usage of health services in the city.

Chief Investigator and local GP Dr Jonathan Newbury said, "Further in-depth studies are planned as part of the three-year LINKIN Health Study. This section provides the opportunity for Port Lincoln residents, if they are willing, to be involved in these studies."

"The information provided in the census will be treated confidentially and analysed in aggregate so that individuals cannot be identified in any reports arising from this study", Dr Newbury stressed.

The LINKIN Health Census of the whole Port Lincoln community is the first major step in unravelling the many different ways we use health services. For the first time, a clear picture of the health of a whole community and how the whole health system works for that community will be obtained; from GPs to hospitals, to mental health, to support from family and friends.

"It is an important and unique study as pressures on the health system will only continue to increase due to the ageing population and rising health delivery costs", Dr Newbury said.

Place your completed questionnaire in the privacy envelope given to you by the collector and keep it in a safe place ready for collection during the period 18th September to 31st October.

Keep an eye out for the LINKIN Health Census Collectors and take 10 minutes to fill in the health census questionnaire which will be delivered to your household by 10.10.10.

Make YOUR Health Count.

ENDS

Professor Jonathan Newbury can be contacted at 0418 818 469