

MEDIA RELEASE

Linkin Health Census Gearing Up for 10.10.10

Preparation for the Linkin Health Census of Port Lincoln households in October 2010 is well underway. Local people and businesses are becoming involved with the planning and delivery of this important health study that will influence future health funding policy.

Local GP Jonathan Newbury, Head of the Spencer Gulf Rural Health School, said that very early in the planning stages the University of Adelaide Research Team recognised the importance of harnessing local knowledge and expertise in delivering this unique health study of Port Lincoln.

Local resident Tony Goldsworthy has been appointed Health Census Supervisor. Tony's background and knowledge of census operations, community surveys and data collection will be invaluable for this project. He will be assisted by four local Health Census Team leaders who will commence work at the beginning of September. Emma Richards (who has the dual role of Aboriginal Community Engagement Officer and Team Leader), Vickie Seidel, Anne Gaskill and Jackie Field will each be responsible for overseeing a team of 6 or 7 Health Census Collectors who will deliver and collect Census forms during mid-September until the end of October.

Health census collection positions based on award rates will be advertised in the local paper in the next few weeks.

Dr Jonathan Newbury said "Local businesses have welcomed the opportunity to become involved with the Linkin Health study. Lincoln Computer Centre has supplied the computer network and WebQuarters has set up the Linkin Health website www.linkinhealth.org.au".

A number of other local businesses, including John White Photos, Momentum Design, SignFX and Bedford Industries, are assisting with printing and mailing pamphlets and providing other services.

Ends

Professor Jonathan Newbury can be contacted at 0418818469